

Feel the difference



New FordFocus

Recommended prices

Effective from 4th January 2011

New FordFocus

Model Year 2011.25MY

Effective from 4th January 2011

Series	Body Style	Engine	Transmission	VED Band	CO2 Emission	Recomm. Retail Price £	Total Price (incl VAT) £	Estimated 'On the Road' Price £	
Edge	5 Door	1.6 105 S5	5 Speed	E	136	13,170.83	15,805.00	15,995.00	
	5 Door	1.6 TDCi 095 (DPF) S5	6 Speed	B	109	14,095.83	16,915.00	16,995.00	
	5 Door	1.6 TDCi 115 (DPF) S5	6 Speed	B	109	14,512.50	17,415.00	17,495.00	
	5 Estate	1.6 105 S5	5 Speed	E	139	14,087.50	16,905.00	17,095.00	
	5 Estate	1.6 TDCi 095 (DPF) S5	6 Speed	B	109	15,012.50	18,015.00	18,095.00	
	5 Estate	1.6 TDCi 115 (DPF) S5	6 Speed	B	109	15,429.17	18,515.00	18,595.00	
Zetec	5 Door	1.6 105 S5	5 Speed	E	136	14,004.17	16,805.00	16,995.00	
	5 Door	1.6 125 S5	5 Speed	E	136	14,420.83	17,305.00	17,495.00	
	5 Door	1.6 TDCi 115 (DPF) S5	6 Speed	B	109	15,345.83	18,415.00	18,495.00	
	5 Door	2.0 TDCi 140 (DPF) S5	6 Speed	D	129	16,179.17	19,415.00	19,495.00	
	5 Door	2.0 TDCi 140 (DPF) S5	Powershift	E	139	17,129.17	20,555.00	20,745.00	
	5 Estate	1.6 105 S5	5 Speed	E	139	14,920.83	17,905.00	18,095.00	
	5 Estate	1.6 125 S5	5 Speed	E	139	15,337.50	18,405.00	18,595.00	
	5 Estate	1.6 TDCi 115 (DPF) S5	6 Speed	B	109	16,262.50	19,515.00	19,595.00	
	5 Estate	2.0 TDCi 140 (DPF) S5	6 Speed	D	129	17,095.83	20,515.00	20,595.00	
	5 Estate	2.0 TDCi 140 (DPF) S5	Powershift	E	139	18,045.83	21,655.00	21,845.00	
Titanium	5 Door	1.6 125 S5	5 Speed	E	136	15,462.50	18,555.00	18,745.00	
	5 Door	1.6T 150 S5	6 Speed	E	139	16,295.83	19,555.00	19,745.00	
	5 Door	1.6 TDCi 115 (DPF) S5	6 Speed	B	109	16,387.50	19,665.00	19,745.00	
	5 Door	2.0 TDCi 140 (DPF) S5	6 Speed	D	129	17,220.83	20,665.00	20,745.00	
	5 Door	2.0 TDCi 140 (DPF) S5	Powershift	E	139	18,170.83	21,805.00	21,995.00	
	5 Estate	1.6 125 S5	5 Speed	E	139	16,379.17	19,655.00	19,845.00	
	5 Estate	1.6T 150 S5	6 Speed	E	139	17,212.50	20,655.00	20,845.00	
	5 Estate	1.6 TDCi 115 (DPF) S5	6 Speed	B	109	17,304.17	20,765.00	20,845.00	
	5 Estate	2.0 TDCi 140 (DPF) S5	6 Speed	D	129	18,137.50	21,765.00	21,845.00	
	5 Estate	2.0 TDCi 140 (DPF) S5	Powershift	E	139	19,087.50	22,905.00	23,095.00	
	Titanium X	5 Door	1.6T 150 S5	6 Speed	E	139	17,545.83	21,055.00	21,245.00
		5 Door	1.6 TDCi 115 (DPF) S5	6 Speed	B	109	17,637.50	21,165.00	21,245.00
5 Door		2.0 TDCi 163 (DPF) S5	6 Speed	D	129	18,887.50	22,665.00	22,745.00	
5 Door		2.0 TDCi 163 (DPF) S5	Powershift	E	139	19,837.50	23,805.00	23,995.00	
5 Estate		1.6T 150 S5	6 Speed	E	139	18,462.50	22,155.00	22,345.00	
5 Estate		1.6 TDCi 115 (DPF) S5	6 Speed	B	109	18,554.17	22,265.00	22,345.00	
5 Estate		2.0 TDCi 163 (DPF) S5	6 Speed	D	129	19,804.17	23,765.00	23,845.00	
5 Estate		2.0 TDCi 163 (DPF) S5	Powershift	E	139	20,754.17	24,905.00	25,095.00	

† 'On the road' price includes one years road fund licence, DVLA first registration fee and an estimated £25 for number plates.

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Option availability and pricing

Factory-Fitted Options	Edge	Zetec	Titanium	Titanium X	Recomm	Total Price
					Retail Price £	£
18" Alloy Wheel	-	-	O	O	333.33	400.00
Adaptive Cruise Control (ACC)	-	-	O ⁵	O ⁵	625.00	750.00
Appearance Pack - Edge	O	-	-	-	437.50	525.00
Appearance Pack - Titanium	-	-	O	O	437.50	525.00
Appearance Pack - Zetec	-	O	-	-	437.50	525.00
Audio Navigation System with 6 Speakers	-	O ³	-	-	625.00	750.00
Audio Navigation System with 6 Speakers	-	-	O ³	O ³	458.33	550.00
City Pack	O	O	-	-	437.50	525.00
City Pack	-	-	O	-	229.17	275.00
Convenience Pack	-	-	O	-	437.50	525.00
Driver Assistancance Pack	-	-	O	O	625.00	750.00
Family Pack	O ²	O ²	-	-	208.33	250.00
Fixed Trailer coupling	O	O	O	O	416.67	500.00
Full Size Spare wheel	O ¹	O ¹	O ¹	O ¹	62.50	75.00
Metallic Paint	O	O	O	O	412.50	495.00
Power Tilt/Slide Sunroof - for 5dr only	-	-	O ¹	O ¹	479.17	575.00
Sony DAB Navigation System with Rear View Camera	-	-	O ⁴	O ⁴	833.33	1,000.00
Tri-Coat Paint	O	O	O	O	620.83	745.00

S = Standard O = Optional N/C = No Cost Option

Availability Notes

1 Not available on Estate

2 Offered only on Estate

3 Includes BVC/USB and DAB

4 Sony Premium Multimedia Pack, including 8" Touchscreen Navigation, Microsoft Sync Gen2 connectivity, Rear View Camera System, Sony Premium 10-Speaker system incl. Subwoofer, DAB

5 Not available with 'Ti-VCT'

Pack Details

Driver Assistancance Pack

Low Speed Safety System, Lane Keeping Aid (LKA), Blind Spot Monitoring System - BLIS

City Pack

Rear Park Assist, powerfold mirrors

Convenience Pack

Active Park Assist, powerfold mirrors

Family Pack

Remote/powerd child proof rear door locks, power 1 shot up/down front & rear windows, Rear Seat (2nd row) Belt Minder

Appearance Pack - Edge

16" Alloy (7x16"), privacy glass (rear of B-Pillar), Front Foglamps

Appearance Pack - Zetec

Privacy glass, 17" Alloy (7x17")

Appearance Pack - Titanium

Privacy glass (rear of B-Pillar), keyless entry system

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The Estimated 'On the Road' prices include the following:

CO2 Emissions Band	Number Plates (Estimated) £	Gov't First Registration Fee £	Vehicle Excise Duty (VED) £	Total £
A	25.00	55.00	0.00	80.00
B	25.00	55.00	0.00	80.00
C	25.00	55.00	0.00	80.00
D	25.00	55.00	0.00	80.00
E	25.00	55.00	110.00	190.00
F	25.00	55.00	125.00	205.00
G	25.00	55.00	155.00	235.00
H	25.00	55.00	250.00	330.00
I	25.00	55.00	300.00	380.00
J	25.00	55.00	425.00	505.00
K	25.00	55.00	550.00	630.00
L	25.00	55.00	750.00	830.00
M	25.00	55.00	950.00	1030.00

The delivery charge is included in the total retail price, and is made on all models for delivery to the Dealer's premises (with the exception of the Channel Islands and the Isle of Wight where a further charge will be made). Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO2 emissions* (expressed in grammes per kilometre (g/km)). The chart below shows the Bands and the VED which will be levied (effective 1st April 2010).

VED Band	CO2 Emissions (g/km)*	Alternative Fuel £	Petrol £	Diesel £
A	up to 100	0.00	0.00	0.00
B	101 to 110	0.00	0.00	0.00
C	111 to 120	0.00	0.00	0.00
D	121 to 130	0.00	0.00	0.00
E	131 to 140	100.00	110.00	110.00
F	141 to 150	115.00	125.00	125.00
G	151 to 165	145.00	155.00	155.00
H	166 to 175	240.00	250.00	250.00
I	176 to 185	290.00	300.00	300.00
J	186 to 200	415.00	425.00	425.00
K	201 to 225	540.00	550.00	550.00
L	226 to 255	740.00	750.00	750.00
M	Over 255	940.00	950.00	950.00

* All CO2 emissions figures in g/km are from officially approved tests under the Passenger Car (Fuel Consumption and CO2 Emissions Information) Regulations 2001 and in accordance with EEC Directive 93/116/EC.

The CO2 emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the emissions or fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with standard wheel and tyres, optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle.

Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order, as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the Plan. Ford Motor Company is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory-fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Vehicle Excise Duty

The Vehicle Excise Duty charge is applicable at the time of supply.

Price and specification changes

The prices and specifications in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer, as there may have been changes in view of the Ford policy of continuous development. The right is reserved to change specification, prices and colours.

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Ford Protect

Every new Ford car sold is protected by a 3-year/60,000 miles Ford Protect Classic Plan Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe. You can also upgrade to a Ford Protect Premium Plan, giving you the option of scheduled servicing and extended Ford Assistance.

Premium Plan

Features:

Scheduled Servicing - Covers scheduled servicing recommended by Ford, including associated parts and labour, for the number of services applicable to your plan; replacement brake fluid (every other year); bodywork and paint check (annually); air conditioning check (at third service only) and convenience checks.

Extended Ford Assistance - roadside assistance in the UK and throughout Europe

Vehicle hire - up to £30 per day for up to 7 days

Ask your Ford Dealer for full details of the Ford Protect Premium Plans and Terms & Conditions. Alternatively, call Ford Protect Customer Services on 0870 241 6726 or visit www.ford.co.uk

Plan Length	Mileage Limit	No. of services	Classic	Premium
3 years	60,000	N/A	No-fee	
Plan Enhancements				
2 years*		2		£475.00
3 years		3		£785.00

* the no-fee warranty element of this plan applies for 3 years/60,000 miles

Please note

The length of your plan (and number of services on Premium Plans) applies from your New Vehicle Warranty commencement date, usually the date of first registration.

Time and mileage limits apply to all Ford Protect Plans

It is a condition of Ford Protect Premium Plans that your vehicle is serviced by an Authorised Ford Repairer, according to the schedules in your Ford Service Portfolio. In addition, your Ford Service History Log must be stamped and kept up-to-date.

The Ford Protect Plan is transferable so it is an added benefit to the new owner if you decide to sell your vehicle.

Prices were correct at time of printing and include VAT at 20%.